

Project 1 | Assignment 3

We now shift to our contemporary moment to read journalists commenting on how the Covid-19 pandemic has been represented in public language. The packet of readings (entitled “Bellicose Metaphors of the Pandemic”) document and judge the efficacy of responding to the pandemic in terms of war. As you read, please make note of the various manifestations of this root metaphor of war and its variants (e.g., “strong opponent,” “enemy,” “invisible enemy”) so that when you are finished reading you have in front of you a list of terms that together we will sort and classify into clusters of variations. Please place the page number where the terms appear in parentheses.

Later, when you write your essay, you will refer to these uses of bellicose metaphors as evidence for your argument’s claim, so you will want to develop an efficient system for retrieving them as you write. I suggest that you also make note of any places where journalists comment on the effects of the terms or the justifications for using them.

Finally, in two paragraphs, describe what you take to be both the positive and negative effects of politicians, health professionals, and members of the general public making regular use of these militaristic metaphors in reference to Covid-19. What larger interests are served by referring to the epidemic in this way? What are the limits, drawbacks, or dangers to speaking of the pandemic in terms of war? Please post your work to Moodle by **Sunday, August 30 at 11:00 p.m.**